



The Foot Lady Powys Privacy Policy

What do we collect?

Any information that you enter into this website or provide to us by other means (email, social media, telephone, during consultation etc.) is received by us, collected and stored.

We also utilise software tools (i.e. Google Analytics (legislation compliant) in order to measure and collect session information (response time of page, visit length to page(s), interaction with page(s), and any methods used to browse away from page(s)).

Personally identifiable information (including name, email, communications) comments and feedback via our 'contact' page is also collected.

How do we collect information?

When you correspond with us on the website, part of the process is collecting personal information that you provide (i.e. name and email address). This personal and non-personal information will be used for the following reasons:

- Operation and provision of best service to you;
- Ongoing provision of excellent customer service and technical support;
- Creation of aggregated data and/or inferred non-personal information, which may be used by us or our business partners for respective service improvement;
- Legal and regulatory compliance.

How do we store, use, share and disclose your personal information?

Wix.com platform hosts The Foot Lady Powys. Wix.com provides an online platform to us that allows marketing and provision of our services to you. Wix.com may store your data through Wix.com's data storage, databases and general Wix.com applications. Data is stored on secure servers behind a firewall.

Information received via the 'contact' website page is stored using Wix.com's logging system and erased after 31 days (unless there has been further correspondence).

How do we communicate with you?

If you are an agreed and/or current client of The Foot Lady Powys we may contact you regarding your account (to troubleshoot account issues, for dispute resolution, for collection of fees owed, to ask your opinion using surveys or questionnaires, to send company updates, or as otherwise necessary (i.e. implementation of our User Agreement, applicable national laws, and/or any agreement we have with you). Contact may be made via email, telephone, text messages, and post.

How do we use cookies and other tracking tools?

We collect Device Information using the following:

- "Cookies" (data files placed on your device or computer which often include an anonymous unique identifier). For more information about cookies, and how to disable cookies, please visit <http://www.allaboutcookies.org>.
- The Foot Lady Powys utilises Google Analytics which tracks personal information using cookies (details of Google's Privacy policy and data storage can be found here: <https://policies.google.com/privacy>)

Data protection principles:

There are 6 principles of personal data protection:

- Process information lawfully, fairly and transparently.
- Collect information only for specific legitimate purposes.
- Information must be adequate, relevant and limited to

what is necessary.

- Information must be accurate and current.
- Store information only as long as is necessary.
- Ensure appropriate security, integrity and confidentiality.

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

How can I withdraw consent?

If you no longer want us to process your data, please email thepowysfootlady@yahoo.com or send a letter to: The Powys Foot Lady Ltd, Old Mill Gallery, Howey, Llandrindod Wells, LD1 5PT

Alterations:

We reserve the right to alter this privacy policy at any time, periodic review is advised. Any alterations made will take effect when this policy is published on the website.

Queries:

For: access, corrections, amendments or deletion to any of the personal information we hold, please email thepowysfootlady@yahoo.com or send a letter to: The Powys Foot Lady Ltd, Old Mill Gallery, Howey, Llandrindod Wells, LD1 5PT